



# TRANSPORT EVENTS

4 July 2014

Dear Mr ELMAS,

We are delighted to recommend the following Contra Agreement with the **Vehicle Logistics Association (ARLOD)** with reference to the following events:

- |   |   |                                      |
|---|---|--------------------------------------|
| 1 | 3rd Black Sea Ports and Shipping 2014 <b>Istanbul</b> Exhibition and Conference | 3 September 2014 to 4 September 2014 |
| 2 | 4th Black Sea Ports and Shipping 2015 <b>Istanbul</b> Exhibition and Conference | 28 May 2015 to 29 May 2015           |

## Official Organisation

Your association will be appointed with *Official Supporting Organisation* status

## Branding

Acknowledgement of *Official Supporting Organisation* status by displaying your association's latest colour logo with the wording *Official Supporting Organisation* on all event promotional literature and marketing materials distributed worldwide and on the official event website

## Internet

A hypertext link linking the event's official website to your association's website

## Distribution Point

The availability for your association to have a literature distribution point from the Event Registration Desk at each event

## Conference Delegate Registrations

3 representatives from your association are welcome to register free per Conference. There is no limit to the number of Exhibition visitor registrations. Please confirm 1 week before the event who from your organisation will be attending.

A **20% discount** for your members who confirm when registering that they are members of your association. Quote your organisation's name in the registration form to qualify.

## Participants Database

The provision of the event's database of participants including full contacts' details in an Excel file.

In return, we kindly request:

1. A (banner) link from your website homepage to our website homepage
2. Recommendation by your Executive Committee to your members to attend the conference by means of an endorsement letter on your organisation's letterhead together with a copy of the conference programme. We would be pleased to provide draft letter if required.
3. An email blast of the conference programme PDF to your membership database
4. A full colour page advertisement in your association magazine per event. Please let us have your advertisement deadlines.

Please do not hesitate to contact me below if you have any questions.

To confirm your valued participation, kindly sign and email this document to [safuan@transportevents.com](mailto:safuan@transportevents.com) or by facsimile to + 60 3 8023 3963.

Thank you for your much valued support and participation.

Yours faithfully,

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**Rory J Doyle**

Signed on behalf of

**Transport Events Management Limited**

Malaysia

Date :

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**Name :**

Signed on behalf of

**Organization : Vehicle Logistics Association (ARLOD)**

Country :

Date :